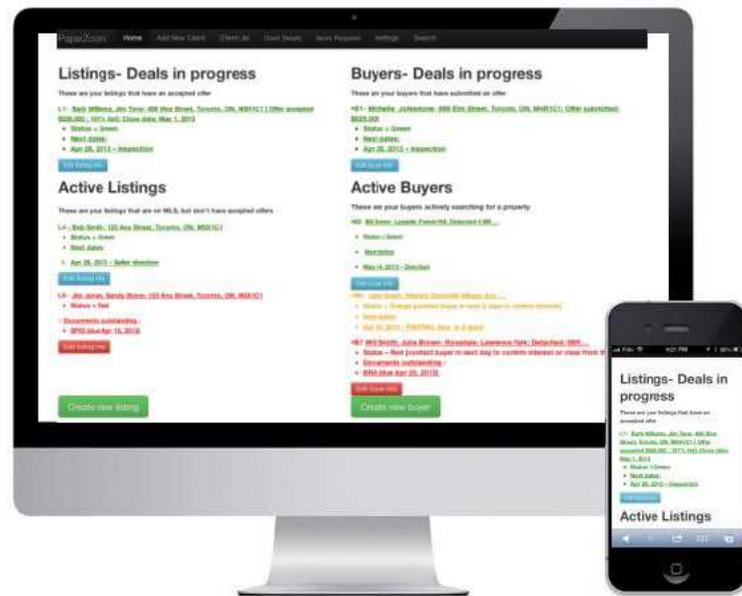


Stop struggling to track your paperwork the HARD WAY

Make better decisions and grow your Real Estate Business with powerful dashboards and screens you can access anytime, anywhere.



- Customizable Dashboards
- Powerful tracking
- Identify and solve problems
- Drive profit

www.paperzoom.net

How do the most successful Real Estate Agents overcome the massive challenges facing the industry today and continue to thrive?

We surveyed **DOZENS OF AGENTS** asking the **biggest challenges** facing the Real Estate industry today and this is what we heard:

- Too much time taken by paperwork (taken away from lead generation)
- Keeping track of the items so the deal closes
- Staying up to date on what's required and when
- Keeping other team members in the loop quickly and easily

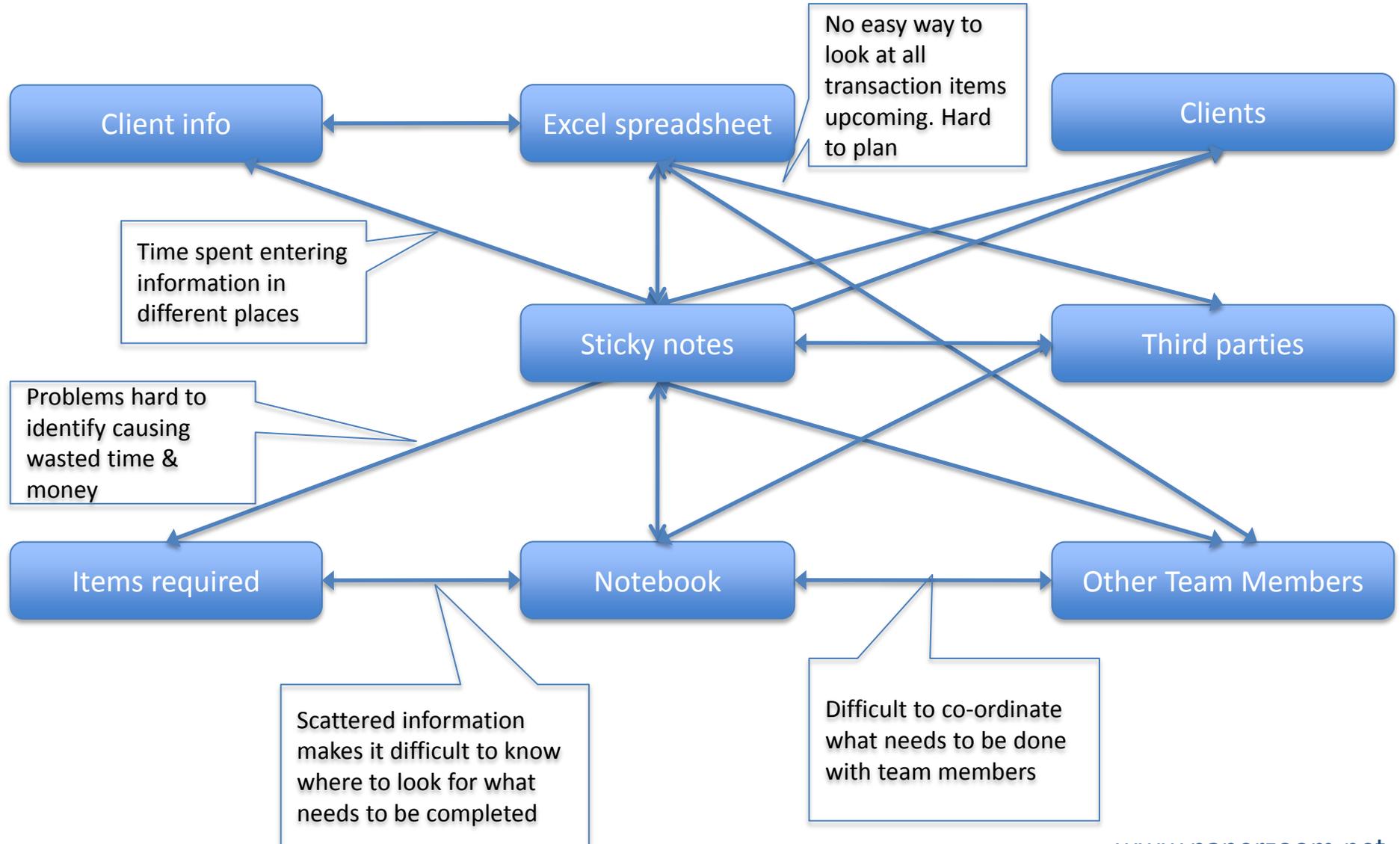
We also asked the **MOST SUCCESSFUL AGENTS** what they are doing in order to **remain** successful despite these challenges and to compete with the big guys.

They had one thing in common. The most successful agents **HAVE A SYSTEM TO TRACK PAPERWORK** and use it to free up time to generate more **LEADS** and **TRANSACTIONS**

How do you keep track of your paperwork? We asked many agents this question and the answer was appalling...

“How do you currently track your paperwork?”

The diagram below shows the **shockingly outdated process** many agents are using to track their paperwork, create dashboards, and communicate to their team.



Introducing PaperZoom

You are already manually tracking all the data you need, but you have no way to instantly view and solve problems - until now...

Client info

Transaction info

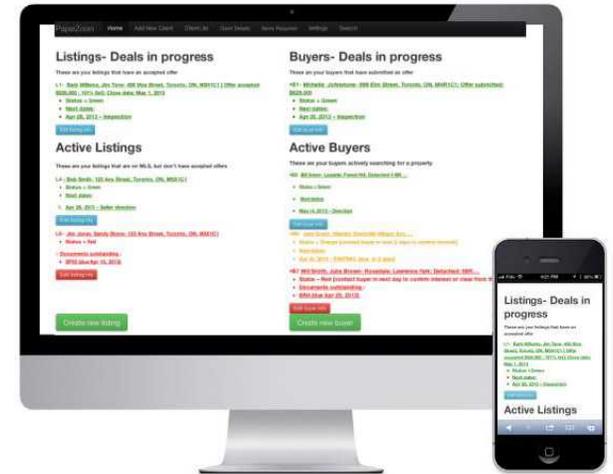
Due Dates

Email Reminders

Client information and all items to be completed to close deals



PaperZoom



View dashboards, monitor progress, solve problems, Grow your business

PaperZoom saves you time by eliminating the tedious task of manually tracking items and enables you and your team to solve problems, make improvements, and grow your business

Here are the benefits PaperZoom will bring to your business

Setup in minutes, start seeing results the same day.



Catch and fix issues faster using real-time data on engaging dashboards you can access from your computer or mobile phone.



Increase revenue and drive profit by freeing up your time to drive leads and new transactions



Fits YOUR business with customizable screens, you can track any type of deal you want in seconds.



Save precious time entering, preparing, sending, and searching for information by having a central repository for all your transactions.

Here is a quick tour of PaperZoom.

The Dashboard gives you a snapshot of all your transactions on one page.

Access it anywhere you have internet: phone, tablet, computer

Customize the dashboard to fit your business by creating new clients in seconds

Quickly browse any client's transaction with ease.

Your team can see data in real time IMMEDIATELY after its updated.

PaperZoom Home Add New Client Client List Client Details Items Required Settings Search

Listings- Deals in progress

These are your listings that have an accepted offer

L1- [Barb Williams, Jim Tone- 456 Vine Street, Toronto, ON, M5H1C1](#) [Offer accepted \$529,000 ; 101% list]; Close date: [May 1, 2013](#)

- Status = Green
- Next dates:
- [Apr 28, 2013 - Inspection](#)

[Edit listing info](#)

Active Listings

These are your listings that are on MLS, but don't have accepted offers

L4 - [Bob Smith- 123 Any Street, Toronto, ON, M5X1C1](#)

- Status = Green
- Next dates:

1. [Apr 28, 2013 - Seller direction](#)

[Edit listing info](#)

L6- [Jim Jones, Sandy Stone- 123 Any Street, Toronto, ON, M5X1C1](#)

- Status = Red

- Documents outstanding :

- [SPIS \(due Apr 15, 2013\)](#)

[Edit listing info](#)

[Create new listing](#)

Buyers- Deals in progress

These are your buyers that have submitted an offer

B1- [Michelle Johnstone- 899 Elm Street, Toronto, ON, M4R1C1](#); Offer submitted: \$629,000

- Status = Green
- Next dates:
- [Apr 29, 2013 - Inspection](#)

[Edit buyer info](#)

Active Buyers

These are your buyers actively searching for a property

B2- [Bill Green- Leaside, Forest Hill, Detached 4 BR...](#)

- Status = Green
- Next dates:
- [May 14, 2013 - Direction](#)

[Edit buyer info](#)

B6- [Jane Grant- Allenby, Davisville Village, Any...](#)

- Status = Orange [contact buyer in next 2 days to confirm interest]
- Next dates:
- [Apr 30, 2013 - FINTRAC \(due in 3 days\)](#)

B7 [Will Smith, Julie Brown- Rosedale, Lawrence Park; Detached; 5BR...](#)

- Status - Red [contact buyer in next day to confirm interest or clear from this list]
- Documents outstanding :
- [BRA \(due Apr 25, 2013\)](#)

[Edit buyer info](#)

[Create new buyer](#)

Your client list shows all your active transactions as well as archived clients

Client List

Active Listings

Jane Doe- 123 Main Ave, Toronto, ON, M4T2W3

Jim Jones, Sandy Stone- 123 Any Street, Toronto, ON, M5X1C1

Bob Smith- 123 Any Street, Toronto, ON, M5X1C1

Barb Williams, Jim Tone- 456 Vine Street, Toronto, ON, M5H1C1

Active Buyers

Jim Jones, Sandy Stone- 456 Lime Avenue, Toronto, ON, M6X1X1

Bill Green- 789 Wide Street, Apt #301, Toronto, ON, M5X1C1

Michelle Williams- 899 Elm Street, Toronto, ON, M4R1C1

Add New Client

Archived Clients [have either bought or sold previously or have been made inactive]

Juan Gomez, 456 Williams Parkway, Etobicoke, ON, M7T 9J9

Bill Johnstone, Betty Johnstone, 3 Oriole Parkway, Toronto, ON, M5X1C1

Carl Guerlicke, 24 Vesta Drive, Toronto, ON, M5X1C1

Wendy Freeman, 67 Douglas Drive, Toronto, ON M5X1C1

Ron Young, 279 Queen's Quay West, # 2401, Toronto, ON M4X1C1

Reactivate Client

Separate areas for listings and buyers with at a glance address info

Easily add a new client with only a few clicks

"One Click" reactivation of clients- no need to retype all their information

Listing of all your previous transactions, a great way to keep track of clients

Easily add new items for your transactions and customize your dashboard

You can customize your default items for listings and buyers for one click creation of new transactions

The screenshot displays a software interface with a sidebar on the left containing a list of items. Each item has a trash icon and a 'Delete' button. A modal dialog box titled 'choose Item for Listing' is open in the center. It features a search bar at the top, a list of items, and two buttons: 'Add' (green) and 'Done' (blue). The list of items includes:

- Agreement of Purchase and Sale
- Agreement of Purchase and Sale - Condo. Resale
- Agreement to Lease - Residential
- Amendment to Agreement
- Buyer Representation Agreement
- Cancellation of Buyer Representation Agreement
- Corporation/Entity Identification Information Record
- Confirmation of Co-Operation and Representation
- Individual Identification Information Record
- Mutual Release

At the bottom of the interface, there is a text prompt: 'Buyer items: Click Add more items to change your list'.

You can quickly drill into each client to get an at a glance view of what's in progress and what needs to be done

Quickly see information on each listing or buyer at a glance

Item status lets you know what's complete. Notes on each item allow you to capture "to-dos"

Listing Detail

[L4 - Bob Smith- 123 Any Street, Toronto, ON, M5X1C1 \[Orig Price= \\$819,000 DOM= 15 days\]](#)

[Click here to edit client info](#)

- [Contract expiry date: Mar 15, 2013 \[20 days remaining\] \[edit\]](#)
- [Seller Customer Service Agreement \[item complete - ✓\]](#)
- [Seller Property Information Statement \[item complete - ✓\]](#)
- [Listing Agreement - Sale \[item complete - ✓\]](#)
- [Direction for Showings and Offers \[item complete - ✓\]](#)
- [Working With a REALTOR \[item complete - ✓\]](#)
- [Identification Mandatory/Agent Agreement \[item complete - ✓\]](#)
- [Disclosure of Information \[item complete - ✓\]](#)

[Click here to edit or add items](#)

Listing Tactics Used on this Property [<click here to send to client>](#)
Click on the tactic below to edit/ add dates

- [MLS -April 3, 2013](#)
- [Lawn sign- -April 3, 2013](#)
- [Door knockers -April 3, 2013](#)
- [Print -April 5, 2013](#)
- [Internet- -April 3, 2013](#)
- [Open houses- -April 8, 2013 , April 15, 2013](#)
- [Direct mail -April 3, 2013](#)
- [Showings, date1, date2,.....](#)
- [Mobile](#)
- [Video](#)

[Save](#)

Email reminders let you know when items are overdue so you don't lose track of the process

Listing tactics help you keep track of what has been done for each listing (so you can also tell your client!)

Next steps...

To get started today or learn more

Call PaperZoom at

416-809-1963

Or email

jeffrey@paperzoom.ca